



www.komonews.com

KOMO
140 Fourth Ave N
Seattle, WA 98109
(206)404-4000

CONTRACT

<u>Contract / Revision</u> 193315 /		<u>Alt Order #</u> 07895650
<u>Product</u> OUR WASHINGTON		
<u>Contract Dates</u> 09/18/12 - 10/01/12		<u>Estimate #</u> 1579
<u>Advertiser</u> Our Washington		<u>Original Date / Revision</u> 08/08/12 / 08/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOMO	<u>Account Executive</u> Meredith Radow	<u>Sales Office</u> Washington-KA
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9913721	<u>Advertiser Code</u> 111	<u>Product Code</u> 118
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
1010 Wisconsin Ave NW, Ste 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOMO	09/25/12	09/28/12	M-F KOMO 4 NEWS	5-6A		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1111--				4				
N 2	KOMO	09/21/12	09/21/12	GMA	7-9A		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1				
N 3	KOMO	09/22/12	09/22/12	SAT 7-8A GMA	7-8A		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1				
N 4	KOMO	09/22/12	09/22/12	SAT KOMO 4 NEWS	8-9A		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1				
N 5	KOMO	09/23/12	09/23/12	9a-10a THIS WK W/GEORGIA	9A-10A THIS WK		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1				
N 6	KOMO	09/18/12	09/19/12	Live With Kelly	9-10A		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-11----				2				
N 7	KOMO	09/20/12	09/21/12	The View	10a-11a		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---11--				2				
N 8	KOMO	09/18/12	09/21/12	M-F 11-12P News	11-12P		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1--1--				2				
N 9	KOMO	09/18/12	09/19/12	M-F The Doctors	2-3P		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-11----				2				
N 10	KOMO	09/18/12	09/21/12	M-F Dr. Oz	3-4P		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-11--				3				

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Our Washington	08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KOMO	09/18/12	09/21/12	M-F KOMO 4 NEWS	4-5P		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-11-1--				3				
N 12	KOMO	09/18/12	09/18/12	M-F 5-530P News	5-530P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-1-----				1				
N 13	KOMO	09/18/12	09/21/12	M-F 6-7P News	6-7P		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-1--1--				2				
N 14	KOMO	09/23/12	09/23/12	SUN 5-530	5P-530P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S				1				
N 15	KOMO	09/23/12	09/23/12	SUN 6-7P NEWS	6-7P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S				1				
N 16	KOMO	09/18/12	09/21/12	M-F Wheel	7-730P		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-1-11--				3				
N 17	KOMO	09/19/12	09/21/12	M-F Jeopardy	730-8P		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	--111--				3				
N 18	KOMO	09/18/12	09/19/12	M-SUN Late News	11-1135P		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-11----				2				
N 20	KOMO	10/01/12	10/01/12	M-F KOMO 4 NEWS	5-6A		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	M-----				1				
N 21	KOMO	09/28/12	09/28/12	GMA	7-9A		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1				
N 22	KOMO	10/01/12	10/01/12	GMA	7-9A		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	M-----				1				
N 23	KOMO	09/29/12	09/29/12	SAT 7-8A GMA	7-8A		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-----S-				1				
N 24	KOMO	09/29/12	09/29/12	SAT KOMO 4 NEWS	8-9A		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-----S-				2				
N 25	KOMO	09/25/12	09/28/12	Live With Kelly	9-10A		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-1-11--				3				
N 26	KOMO	09/25/12	09/28/12	The View	10a-11a		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-1111--				4				
N 27	KOMO	09/25/12	09/28/12	M-F 11-12P News	11-12P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-1111--				4				

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Our Washington	08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	KOMO	09/25/12	09/28/12	M-F The Doctors	2-3P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1111--				4				
N 29	KOMO	10/01/12	10/01/12	M-F The Doctors	2-3P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	M-----				1				
N 30	KOMO	09/25/12	09/28/12	M-F Dr. Oz	3-4P		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-11-1--				3				
N 31	KOMO	09/25/12	09/28/12	M-F KOMO 4 NEWS	4-5P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1111--				4				
N 32	KOMO	10/01/12	10/01/12	M-F KOMO 4 NEWS	4-5P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	M-----				1				
N 33	KOMO	09/25/12	09/28/12	M-F 5-530P News	5-530P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1111--				4				
N 34	KOMO	09/25/12	09/28/12	M-F 6-7P News	6-7P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1111--				4				
N 35	KOMO	09/30/12	09/30/12	SUN 5-530	5P-530P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				1				
N 36	KOMO	09/30/12	09/30/12	SUN 6-7P NEWS	6-7P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				1				
N 37	KOMO	09/25/12	09/28/12	M-F Wheel	7-730P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1111--				4				
N 38	KOMO	10/01/12	10/01/12	M-F Wheel	7-730P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	M-----				1				
N 39	KOMO	09/25/12	09/28/12	M-F Jeopardy	730-8P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1111--				4				
N 40	KOMO	10/01/12	10/01/12	M-F Jeopardy	730-8P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	M-----				1				
N 41	KOMO	09/25/12	09/30/12	M-SUN Late News	11-1135P		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1----1				2				
N 42	KOMO	10/01/12	10/01/12	M-SUN Late News	11-1135P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	1-----				1				
N 43	KOMO	09/25/12	09/25/12	Happy Endings/Don't Trust th	9-10P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1				
Totals											89	\$151,200.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	82	\$139,700.00	\$118,745.00
10/01/12 - 10/01/12	7	\$11,500.00	\$9,775.00
Totals	89	\$151,200.00	\$128,520.00

Signature: _____ **Date:** _____

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KOMO 4 Television Political Inquiry Form

Date of Inquiry 6/18/12 Time 9am Rcvd by Meredith Thompson - Eagle

Candidate/Issue: Washington United for Marriage

Party NA Office Sought NA

Committee name: Washington United for Marriage

Affiliation of Caller: NA

Committee Address: PO Box 21022 Seattle WA 98111

Phone: 425-954-3252 Fax

e-mail

Advertising Agency: LUC Media

Agency Contact: Devon Prescod

Address of Agency: 25 Whitlock Place Marietta, GA 30064

Phone : 770-427-0735 Fax : 770-427-2757

e-mail : devon@lucmedia.com

Information sent : 6/18/12

Sent by: Fax _____ Mail _____ Hand delivery _____ e-mail X _____